



FLAVIA SANCHES

Graphic Designer

@ flavia@nomadink.com

Austin, TX

612 409 1242

flviasanches.com

SKILLS

Adobe Creative Cloud

Photoshop

Illustrator

InDesign

Premiere Pro

Sketch

Wordpress

Jira

Basecamp

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Graphic design

Art direction

Visual design

Video editing

Editorial design

Typography & layout

Branding & marketing

Print & digital

UX & web design

Brand systems

Event branding & signage

Social media design

Brand management

Brand guidelines

B2B & B2C

Excellent written & verbal communication

Internal project development

Print production

Viral properties design

VISA & LANGUAGES

United States permanent resident

Fluent English & Portuguese native

EDUCATION

University of Fine Arts of Porto

Portugal, EU 2011 - 2014

Masters in Graphic & Editorial Design

*Selected #1 out of all applicants at

highly respected public University

Catholic University of Paraná State

Curitiba, Brazil 2003 - 2004

Post Graduate degree in Branding

State University of Maringá

Brazil 1996 - 2001

Bachelors in Marketing & Business

Administration

PROFESSIONAL EXPERIENCE

10+ years of experience as a graphic designer & art director in both agency and in-house brand & marketing departments. Depending on the project, I'm able to work on my own as a self starter, or work in teams to deliver quality assets across a diverse range of media & supports. My expertise has been proven in multiple settings and I am highly proficient in branding & corporate identity, am equally comfortable designing for a wide range of digital platforms as well as print design & production. I have a solid understanding of typography, images, layout & grid systems and am able to apply content with a strong editorial and visual narrative, developed through years of working as a designer/editor on collaborative projects. My design is driven by my strong work ethic, productivity, and staying engaged with all team members to deliver great results within the scope of the project.

WORK HISTORY

ACFE *Austin, TX, USA Jan 2022 to current*

Design Lead for ACFE, a cyber security organization. Responsible for digital, print, web and social assets & marketing materials in fast-moving professional environment.

First Boulevard *Austin, TX, USA April 2021 to Jan 2022*

Senior Graphic Designer for First Boulevard, a fully inclusive financial services company that aims to build generational wealth, help control spending and build out the financial opportunities for the traditionally under-banked black community. Workflow involves building omni-channel assets for digital, web, product and print. Highly engaged collaborative work with a broad range of developers, marketing managers and project leads.

Annie's List *Austin, TX, USA April 2018 to April 2021*

Art Director for a progressive organization founded to provide cutting-edge digital and event fundraising, ad programs, social media campaigns & websites. I was brought in to help rebrand the company to appeal to a broader audience, to be recognized as diverse, progressive and to engage with potential donors to invest in our goals and mission in recruiting, training and electing candidates. At non-profit organizations, I see every campaign as an opportunity to connect with our audience in a personal and profound way—to bring people closer to the work we do and make them a part of the team. When the pandemic hit in 2020, I had to leave Annie's List, and started working for First Boulevard, now known as Kinly, a fintech company focused on banking specifically for Black Americans.

Netspend *Austin, TX, USA May 2016 to April 2018*

Visual Designer for this self banking company. My responsibilities included the design conception, implementation, client relationships and production and roll-out across diverse media & platforms, working with Global and National household brands such as: PayPal, Western Union, Brinks, H-E-B, TurboTax, Skylight, 7-Eleven and others.

Nomad Ink *Curitiba, Brazil/Washington D.C., USA January 2004 to December 2015*

Graphic Designer and Co-founder of Nomad Ink Studio, a visual design studio engaged in brand identity & marketing for small to medium sized B2C companies in Washington D.C. & Brazil. Duties included graphic design & art direction across digital, print & web design with a portfolio of more than 75+ clients.

SELECT CLIENTS

7-Eleven

Dani Santos Pilates

Netspend

TurboTax

Caricato Bistro

H-E-B

PayPal

Visa

Brinks

Master Card

Quantum Leaps

Western Union